

# LEO ROCHA

MULTIMEDIA JOURNALIST



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## EDUCATION

### University of Missouri

Bachelor of Journalism –  
Radio-Television Producing,  
Cum Laude

August 2020  
Minor in Political Science  
Honors College

## INVOLVEMENT & ACHIEVEMENTS

**Out100 Honoree**  
Nov. 2020

**GLAAD & Teen Vogue 20  
Under 20 Inaugural Honoree**  
June 2020

**GLAAD Campus Ambassador  
& *amp* Lead Junior Editor**  
Sept. 2018 - May 2020

**Phi Sigma Pi Honor Fraternity**  
Apr. 2018 - May 2020

**It's On Us Mizzou**  
March 2018 - March 2019

**Queer/Trans People of Color**  
Sept. 2017 - May 2019

**Missouri School of Journalism  
Walter Williams Scholar**  
Admitted in Aug. 2017

**Dean's List**  
All semesters

## EXPERIENCE

### VICE Media | New York, NY

Digital Fellow (Jan. - May 2020); Creative Manager (May 2020 - Jan. 2021); Production Coordinator (Jan. - Aug. 2021); Social Producer (Aug. 2021 - present)

Pitch and produce stories, shoot, edit and subtitle vertical video, conduct interviews, design Google Web Stories, write Snapchat copy (headlines, articles, quizzes, polls) and schedule posts

### KOMU 8 News (NBC) | Columbia, MO

Reporter, Producer, Digital (Aug. 2017 - July 2020)

Pitched stories, shot and edited video, conducted interviews, wrote scripts and web stories, went on-air, organized newscasts, maintained KOMU social media

### International Crisis Group | Brussels, Belgium

Communications Intern (May - July 2019)

Edited videos for ICG's social media, translated interviews

### MOVE Magazine | Columbia, MO

Local Music Reporter (Feb. - Aug. 2018)

Interviewed local and touring artists, wrote features and reviews, curated playlists

### Plano West BluePrints | Plano, TX

Editor-in-Chief (Aug. 2015 - May 2017)

Led a staff of 14, edited articles, designed page layouts and graphics, maintained social media and website, wrote stories

## SKILLS

### Languages:

Bilingual (fluent in Spanish and English), French (basic)

### Editing software:

Adobe Premiere, Final Cut Pro, Avid, InDesign, Photoshop

### Technical:

iNews, WordPress, DSLR, AP Style, Microsoft Office

### Social media platforms:

TikTok, Twitter, Snapchat, Instagram, YouTube, Facebook, Tumblr