

# LEO ROCHA

MULTIMEDIA JOURNALIST



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## EDUCATION

### University of Missouri

Bachelor of Journalism –  
Radio-Television Producing,  
Cum Laude

Aug. 2020  
Minor in Political Science  
Honors College

## ACHIEVEMENTS

**75th Writers Guild Awards  
Digital News nomination**  
Jan. 2023

**Out100 Honoree**  
Nov. 2020

**GLAAD & Teen Vogue 20  
Under 20 Inaugural Honoree**  
June 2020

**Missouri School of Journalism  
Walter Williams Scholar**  
Admitted in Aug. 2017

## SKILLS

**Languages:**  
Bilingual (fluent in Spanish and  
English), French (basic)

**Editing software:**  
Adobe Premiere, Final Cut Pro, Avid,  
InDesign, Photoshop

**Technical:**  
iNews, WordPress, DSLR, AP Style,  
Microsoft Office, Sprout Social, Later,  
CrowdTangle

**Social media platforms:**  
TikTok, Twitter, Snapchat, Instagram,  
YouTube, Facebook, Tumblr

## EXPERIENCE

### Mic (Bustle Digital Group) | New York, NY

**Social Media Strategist (Nov. 2021 - present)**

Write copy to accompany articles on social media channels, track and present analytical insights, brainstorm headlines, edit videos and images, create social-first content, monitor trends, manage interns

### VICE Digital | New York, NY

**Digital Fellow (Jan. 2020); Creative Manager (May 2020); Production Coordinator (Jan. 2021); Social Producer (Aug. - Nov. 2021)**

Pitched and produced stories, shot, edited and subtitled vertical video, conducted interviews, designed Google Web Stories, wrote Snapchat copy (headlines, articles, quizzes, polls) and scheduled posts

### International Crisis Group | Brussels, Belgium

**Communications Intern (May - July 2019)**

Edited videos for ICG's social media, translated interviews

### amp (GLAAD) | Columbia, MO

**Lead Junior Editor (Aug. 2018 - May 2019)**

Pitched and edited stories, worked with a team of college-aged writers to promote the visions of young LGBTQ+ students

### KOMU 8 News (NBC) | Columbia, MO

**Reporter, Producer, Digital (Aug. 2017 - July 2020)**

Pitched stories, shot and edited video, conducted interviews, wrote scripts and web stories, went on-air, organized newscasts, maintained station's social media

## PROJECTS

### Keep the Cameras Rolling | Documentary feature

**Writer, Producer, Social Media Strategist  
(Completed March 2021)**

The true story of AIDS activist Pedro Zamora, his life, his joy, and his influence, as told by people who knew and loved him, and by those who witnessed the strength of his commitment and its impact.